

LEARN COMMUNITY KNOWLEDGE WORKSHOPS EMPOWERMENT COMMUNITY OKCPS

EMPOWERMENT OKCPS BUILD COMMUNITY KNOWLEDGE PARTNERSHIP WORKSHOPS EMPOWERMENT BUILD LEARN

Oklahoma City Public Schools

Super SATURDAYS

RESOURCES TO BUILD STRONG FAMILIES

SPONSORSHIP PACKAGE



Oklahoma City Public Schools

Communications & Community Relations Department

Super Saturdays

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Super Saturdays is a one-of-a-kind event that brings our schools, the community, and families together. Super Saturdays are designed to be a one-stop-shop to empower and equip families with information and resources.

OBJECTIVES:

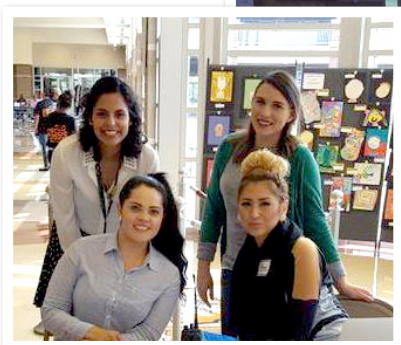
- Empower parents to take an active role in their child's education.
- Establish strong relationships between parents, families, schools, and community partners.
- Provide families with essential tools that will deepen their understanding of authentic family engagement.
- Streamline and engage Central Office staff with our families.

SUPER SATURDAY EVENTS:

- Star Spencer High School, August 26th, 4:00pm – 8:00pm
Combined with Spencer's Annual City-Wide Event
- NW Classen High School, September 9th, 10:00am – 2:00pm
- Douglass Mid-High School, October 7th, 10:00am – 2:00pm
- US Grant High School, November 11th, 10:00am – 2:00pm

SUPER SATURDAYS AGENDA:

- Family Registration
- Welcome
- Workshops
- Resource Fair & Lunch



PLATINUM SPONSOR

Platinum level sponsorship opportunities – price range \$1,000 - \$3,000

1. Childcare: \$1,110

- Provide a certified staff to coordinate trained volunteers and activities for all events to operate childcare
- Childcare can range from 20 – 80 children depending on location

2. Resource Fair: \$1,500

- Recruit and coordinate 20-30 community partners that offer a variety of resources for each event

3. Volunteer Coordinator: \$1,600

- Recruit and coordinate volunteers for each event:
 - » Pre-event setup and day of event for each event: 10 hours
 - » Planning and coordination: 2 hours a month**

* This will include monthly planning meetings (either in person or via phone conference) for planning and updates, recruiting volunteers, and coordinating volunteers for the day of each event. **Hours may vary to due to logistics.

- Recruit estimated 20-35 volunteers for each event

4. Event Set-up: \$1,850

- 20 multi-purpose folding tables
- 60 multi-purpose folding chairs

5. Event Lunch: \$1,800 - \$2,600

- Student performers – approximately 30-40 students for each event: \$1,800 for all four events
- Sponsor lunch for families – estimated 200-250 families per event: \$2,300 amount for one event
- Lunch and snacks for presenters and volunteers – approximately 70 lunches and snacks: \$2,600 for all four events

6. Marketing/Promotional Materials: \$2,300

- Deliverables – approximately 30,000 deliverables: \$2,300 for all four events
 - » Items include – flyers/posters, banners/vertical retractable indoor banner, 10 lawn signs, and 10-11x17 signs
 - * Flyers are sent home with kids for families
 - * Schools and administration buildings promotion
 - * Community organizations and businesses promotion
 - * Signs used day of event

7. Sports Clinic

- Provide hands-on experience for children and youth to participate in athletic activities and skill-building
 - » Time frame allotted: one hour and thirty minutes
 - » Organizations must provide instructor(s), equipment, and materials needed for clinic
 - » One clinic per event

8. Health Screenings

- Provide variety of screenings for parents and families for both physical and mental health



BENEFITS OF THE PLATINUM LEVEL SPONSORSHIP:

- Name and logo on all promotional material – pre and post-event
- Booth space for day of event
- Inclusion in all event announcements
- Name and logo on table tents for all events
- Name and logo on Super Saturdays website
- Minimum of six social media promotions
- Official Board recognition at Board Meeting after events
- OKCPS promotion through internal and external outlets related to Super Saturdays



GOLD SPONSOR

Gold level sponsorship opportunities – price range \$200 - \$500

1. Speaker & Mic: \$200

- This will be used during resource fair and student performances

2. Programming Materials: \$300

- Balloons & Helium: \$200
- Arts & Crafts: \$75
 - » Crayons, markers, coloring sheets, etc.
 - » This will be used for resource fairs to provide a fun and active environment

BENEFITS OF THE GOLD LEVEL SPONSORSHIP:

- Name and logo on Super Saturday website
- Minimum of three social media promotions
- Promotion to OKCPS through communication outlets



SILVER SPONSOR

Silver level sponsorship opportunities – price range \$25 - \$100

1. Workshop Presenters: \$50

- Presenters will provide tools and information on specific topics to empower parents and families. The knowledge and resources should encourage families to take an active role in advocating and supporting their child's academic success

2. Resource Fair Presenters: \$75

- Community organizations share resources

3. Door Prizes: \$25 - \$75 each

- Provide incentives for families

4. Hosting Principal Appreciation: Value of \$25 - \$75 each

- Provide appreciation gift for hosting principals (4)

5. Fine Arts Appreciation: Value of \$25 - \$75 each

- Provide appreciation for the Fine Arts Coordinator that organizes student art and entertainment for all events

BENEFITS OF SILVER SPONSOR:

- Name on Super Saturday website
- Recognition day of event